



STRATEGY AND TRANSFORMATION

Business Case and Technology Investment Prioritisation

DURATION

1 day

AUDIENCE

Board, Managers

LANGUAGE

Polish or English

FORMAT

On site or online

How to decide what to invest in when everything looks urgent: building the business case, TCO, value versus effort and presenting recommendations to the board. Also works as a closed course for IT teams that talk to the business.

WHAT WE COVER

- Why everything looks urgent: separating real constraints from loud stakeholders
- Building the case: benefits you can defend and costs you have not forgotten
- TCO: the full cost including maintenance, change and the people nobody budgets
- Value versus effort: a portfolio view that survives contact with politics
- Presenting to the board: structure, the number that matters and the question you will get
- Case work: participants build or repair a business case from their own pipeline

YOU LEAVE WITH

- A business case template with the traps marked, applied to your own initiative
- A prioritisation matrix for your current investment pipeline
- A board-ready structure for presenting any investment recommendation

WHO IT IS FOR

Board members and managers who approve technology investments, and IT leaders who propose them. Also works as a closed course for IT teams that talk to the business.



BOOK THIS TRAINING

Write to michal.krauze@krauzeadvisory.com with the subject "Training: Business Case and Technology Investment Prioritisation". Add preferred dates and group size. Closed programs are tailored to your organisation.