



STRATEGY AND TRANSFORMATION

Change Management

DURATION

1 day

AUDIENCE

Managers

LANGUAGE

Polish or English

FORMAT

On site or online

How to lead people through change: communication, resistance and the line manager's role as ambassador of change. Practical tools instead of theoretical models: a communication plan, a stakeholder map, working with resistance. Taught from the practice of leading transformations, not only advising on them.

WHAT WE COVER

- What people actually go through in change, and what that means for your plan
- The line manager as ambassador: the role only you can play
- Stakeholder mapping: who decides, who blocks, who quietly matters
- Communication that lands: message, messenger, moment and repetition
- Resistance: reading it as information and working with it instead of against it
- Plan work: participants build the change plan for a real change they are leading

YOU LEAVE WITH

- A communication plan and stakeholder map for a change you are actually leading
- A practical playbook for resistance conversations
- A checklist for the first 30 days of any change you announce

WHO IT IS FOR

Line managers and project leaders responsible for making a change stick: reorganisations, new systems, new processes. Best attended with a real change in progress.



BOOK THIS TRAINING

Write to michal.krauze@krauzeadvisory.com with the subject "Training: Change Management".
Add preferred dates and group size. Closed programs are tailored to your organisation.