



STRATEGY AND TRANSFORMATION

Managing Digital Transformation

DURATION

1 day

AUDIENCE

Board, Managers

LANGUAGE

Polish or English

FORMAT

On site or online

A transformation roadmap without the traps: sequencing initiatives, organisational readiness, the role of data and the classic mistakes (technology before process, everything at once, no owner). Built on 20+ years of large transformation programmes.

WHAT WE COVER

- The classic failure modes: technology before process, everything at once, no owner
- Sequencing: what must come first and what can safely wait
- Readiness: honest assessment of people, processes and data before the spend
- The role of data: foundations that make or break every later initiative
- Governance that helps: decision rights, funding rhythm and stopping rules
- Roadmap work: participants stress-test their own transformation plan

YOU LEAVE WITH

- A stress-tested version of your own transformation roadmap
- A readiness assessment across people, process and data dimensions
- A governance blueprint: who decides what, and when to stop an initiative

WHO IT IS FOR

Board members and senior managers responsible for transformation programmes, including IT and operations leaders and programme leaders. Best with a real roadmap to work on.



BOOK THIS TRAINING

Write to michal.krauze@krauzeadvisory.com with the subject "Training: Managing Digital Transformation". Add preferred dates and group size. Closed programs are tailored to your organisation.